



UNIVERSITAS PUTRA BANGSA

Unggul - Kompetitif - Berakhlak Mulia

GUIDELINES FOR NEW STUDENT ADMISSIONS



Academic Year
2026/2027



  Universitas Putra Bangsa

 universitasputrabangsa

 0877-3274-6000

 Jl. Ronggowarsito No. 18 Pejagoan, Kebumen

**GUIDELINES
FOR NEW STUDENT ADMISSIONS
ACADEMIC YEAR 2026/2027**



UNIVERSITAS PUTRA BANGSA

Main Campus : Jl. Ronggowarsito No. 18 Pejagoan Kebumen Tel.(0287) 384 011

Second Campus : Jl. Raya Buntu – Gombong KM 05 Kemranjen Banyumas Tel. (0282) 5296662

<http://www.universitasputrabangsa.ac.id>

FOREWORD

First and foremost, let us offer our praise and gratitude to Allah SWT, the Almighty God, for His abundant blessings and grace. In the Academic Year 2026/2027, Universitas Putra Bangsa is opening admissions for new students in 7 Study Programs under 2 Faculties. The Faculty of Economics and Business offers undergraduate programs in Accounting, Management, and Digital Business and Magister Management, while the Faculty of Science and Technology offers undergraduate programs in Data Science, Agribusiness, and Informatics/Computer Science.

The publication of this Handbook is intended to provide information to prospective students applying to Universitas Putra Bangsa. The information presented includes:

1. Profile of Universitas Putra Bangsa
2. Study Programs
3. Tuition Fees
4. Admission and Selection Process
5. Re-registration
6. PROSPEK (Orientation Program)

Should there be any unclear matters, further information and announcements can be accessed through the official website <http://www.universitasputrabangsa.ac.id>, by phone at (0287) 384011, via WhatsApp at 087732746000, through social media such as Facebook, Twitter, and Instagram, or by visiting the New Student Admissions Committee of Universitas Putra Bangsa directly at Building 4, 1st Floor, Main Campus, Jl. Ronggowarsito No. 18, Pejagoan, Kebumen, or at the Second Campus located at Jl. Buntu – Gombong KM 05, Kemranjen, Banyumas.

Welcome to the academic community of Universitas Putra Bangsa. May Allah SWT, the Almighty God, bestow His blessings and grace upon us all. Ameen.

Kebumen, 21 November 2025

Panitia Penerimaan Mahasiswa Baru

Koordinator PMB

Eko Wardoyo, S.E., M.M.

NIDN. 0627118704





UNIVERSITAS PUTRA BANGSA

Kampus Pusat : Jl. Ronggowarsito 18 Pejagoan Kebumen, Telp. 0287-384011
Kampus Dua : Jl. Raya Buntu - Gombang KM 05 Kemranjen Banyumas, Telp. 0287-5296662

SURAT KEPUTUSAN REKTOR UNIVERSITAS PUTRA BANGSA Nomor : 001/Rek/KPTS/II/XI/2025

Tentang

BUKU PEDOMAN PENERIMAAN MAHASISWA BARU UNIVERSITAS PUTRA BANGSA

Dengan Rahmat Tuhan Yang Maha Esa

Menimbang : a. Bahwa untuk kelancaran pelaksanaan Penerimaan Mahasiswa Baru di Universitas Putra Bangsa perlu adanya Buku Pedoman Penerimaan Mahasiswa Baru sebagai acuan pelaksanaannya;

b. Bahwa sehubungan dengan butir a di atas perlu diterbitkan Buku Pedoman Penerimaan Mahasiswa Baru dan ditetapkan dalam surat keputusan.

Mengingat :

1. Undang Undang Nomor 20 Tahun 2003 tentang Sistem Pendidikan Nasional;
2. Peraturan Pemerintah Nomor 3 Tahun 2020 tentang Standar Nasional Pendidikan Tinggi;
3. Peraturan Pemerintah Nomor 12 Tahun 2012 tentang Pendidikan Tinggi;
4. Peraturan Pemerintah Nomor 4 Tahun 2014 tentang Penyelenggaraan Pendidikan Tinggi dan Pengelolaan Perguruan Tinggi;
5. Surat Keputusan Menteri Pendidikan dan Kebudayaan Nomor 123/E/O/2021 tentang Izin Perubahan Bentuk Sekolah Tinggi Ilmu Ekonomi Putra Bangsa menjadi Universitas Putra Bangsa Yang Diselenggarakan Oleh Yayasan Pendidikan Putra Bangsa Kebumen;
6. Statuta Universitas Putra Bangsa.

Memperhatikan:

Hasil rapat koordinasi Rektor dan Wakil Rektor I, II tentang Buku Pedoman Penerimaan Mahasiswa Baru Tahun Akademik 2026/2027 Universitas Putra Bangsa pada bulan November 2025

Memutuskan :

Menetapkan : Buku Pedoman Penerimaan Mahasiswa Baru Universitas Putra Bangsa Tahun Akademik 2026/2027 .

Kesatu : Buku Pedoman Penerimaan Mahasiswa Baru Tahun Akademik 2026/2027 Universitas Putra Bangsa sebagai acuan pelaksanaannya.

Kedua : Segala biaya yang timbul sebagai akibat dikeluarkannya surat keputusan ini dibebankan kepada anggaran Universitas Putra Bangsa.

Ketiga : Surat Keputusan ini berlaku sejak ditetapkan dengan ketentuan apabila di kemudian hari terdapat kekeliruan atau kekurangan di dalamnya akan diadakan perbaikan sebagaimana mestinya.

Ditetapkan di : Kebumen
Pada Tanggal : 21 November 2025
UNIVERSITAS PUTRA BANGSA
REKTOR

Dr. GUNARSO WIWOHO, S.E., M.M.
NIDN. 0612097501

Tembusan :

- Yayasan Pendidikan Putra Bangsa Kebumen
- Arsip

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I. PROFILE OF UNIVERSITAS PUTRA BANGSA

1.1. Brief History of Universitas Putra Bangsa

Universitas Putra Bangsa (UPB) was established on July 5, 2001, under the name Sekolah Tinggi Ilmu Ekonomi Putra Bangsa (STIE Putra Bangsa), founded by the Putra Bangsa Education Foundation. The foundation was initially established in Kebumen with a special focus on higher education. At that time, STIE Putra Bangsa was organized by the Putra Bangsa Foundation based on Notarial Deed of Sri Muryati, SH, Number 1 dated July 8, 2000, and later amended by Notarial Deed of Francisca Xaveria Lily Ani, SH, Number 03 dated July 3, 2008. This amendment was recorded in the Ministry of Law and Human Rights of the Republic of Indonesia with Number AHU-AH.01.08.575 dated September 3, 2008, and was published in the State Gazette of the Republic of Indonesia Number 9 dated February 1, 2011.

In 2021, Universitas Putra Bangsa was officially launched, transforming from its previous form as Sekolah Tinggi Ilmu Ekonomi Putra Bangsa. This transformation was based on the Decree of the Minister of Education and Culture Number: 123/E/O/2021 dated April 8, 2021, concerning the Change of STIE into Universitas Putra Bangsa, along with the Permit for the Addition of Study Programs, which was formally handed over by the Head of the Higher Education Service Institution (LLDIKTI) Region VI of Central Java on Monday, April 19, 2021.

The establishment of Universitas Putra Bangsa was driven by the strong vision of its founder, Drs. H. Slamet Ahmadi, MM, an academician and entrepreneur. His concern for the low level of human resource quality in the region, particularly in education, inspired him to establish the Putra Bangsa Education Foundation in Kebumen. Universitas Putra Bangsa currently has two faculties:

- The Faculty of Economics and Business, consisting of Undergraduate Programs in Management (S1), Digital Business (S1) and Master of Management (S2).
- The Faculty of Science and Technology, consisting of Undergraduate Programs in Informatics (S1), Agribusiness (S1), and Data Science(S1).

The management and development of Universitas Putra Bangsa are guided by the university's vision, mission, goals, and objectives. To achieve these, various efforts have been made with the support of qualified human resources, good governance, effective and efficient leadership, adequate facilities and infrastructure, relevant curricula, and a quality learning system.

New student admissions are conducted through several pathways: the Academic Potential Test (TPA), the Achievement Track (Non-Test), and the KIP-Kuliah Track through a selection process. Each pathway has its own characteristics, but all are implemented without discrimination on the basis of gender, religion, ethnicity, race, social status, or economic background.

1.2. Vision, Mission, and Objectives of Universitas Putra Bangsa

a.Vision

The vision of Universitas Putra Bangsa is:
To become an excellent higher education institution in producing competitive human resources with noble character.

b.Mission

The missions of Universitas Putra Bangsa are:

1. To provide sustainable quality education that produces competitive human resources with noble character.
2. To conduct and improve the quality and productivity of research for the advancement of science.
3. To conduct and enhance the quality and productivity of community service and social care initiatives.
4. To improve the competence of lecturers and educational staff in accordance with scientific expertise and institutional development needs.
5. To establish and expand networks of partnerships with various stakeholders in developing and implementing scientific knowledge.

c.Objectives

The objectives of Universitas Putra Bangsa are:

1. To contribute to the development of science and technology.
2. To produce human resources with competitive knowledge and skills, as well as noble character.
3. To produce human resources capable of developing and applying science and technology.
4. To contribute to national development and culture with an orientation toward community welfare.

II. UNIVERSITY LEADERSHIP AND STUDY PROGRAMS

2.1 University Leadership :

Rector	: Dr. Gunarso Wiwoho, S.E., M.M.
Vice Rektor I	: Dr. Ika Neni Kristanti, S.E., M.Sc
Vice Rektor II	: Dr. Prihartini Budi Astuti, S.E., M.Si

Dean of the Faculty of Economics and Business : Dr. Irfan Helmy, S.E., M.M.

Dean of the Faculty of Science and Technology : Yulianto, S.Kom., M.Kom.

2.2 Study Program Leadership:

- **Management (S1)**

Head of Program : Parmin, S.E.,M.M

- **Digital Business (S1)**

Head of Program : Anton Prasetyo, S.E., M.M.

- **Accounting (S1)**

Head of Program : Mispiyanti, S.E.,M.Si. Ak. C.A.

- **Master of Management (S2)**

Head of Program : Dr. Sulis Riptiono, S.E., M.M.

- **Informatics / Computer Science (S1)**

Head of Program : Awaludin 'Abid, S.Kom., M.Kom.

- **Agribusiness (S1)**

Head of Program : Imade Yoga Prasada, S.P., M.Sc.

- **Data Science (S1)**

Head of Program : Sarjimin, S.Kom., M.Kom.

III. FACULTIES AND STUDY PROGRAMS

FACULTIES	STUDY PROGRAM	Undergraduate Level	ACCREDITED
The Faculty of Economics and Business	Management	S1	Accredited by LAMEMBA with "Baik Sekali"
	Digital Business	S1	Accredited by LAMEMBA with "Baik"
	Accounting	S1	Accredited by LAMEMBA with "Baik"

	Master of Management	S2	Accredited by LAMEMBA with "Baik Sekali"
Fakultas Sains dan Teknologi	Informatika	S1	Accredited by LAM INFOKOM with "Baik"
	Agribisnis	S1	Accredited by BAN PT with "Baik"
	Sains Data	S1	Accredited by LAM INFOKOM with "Baik"

IV. TUITION FEES FOR ACADEMIC YEAR 2026/2027

Tuition fees at Universitas Putra Bangsa can be paid via transfer to each applicant's designated Bank Account / Virtual Account.

Initial Fees

- Registration Fee Rp. 250.000 (14,96 \$)
- Re-registration Fee Rp. 750.000 (44,87 \$)

Regular Class Fees

- UKT (Single Tuition Fee) Rp. 4.800.000 (287,14 \$)

Employee Class Fees

- UKT (Single Tuition Fee) Rp. 5.400.000 (323,03 \$)

Development Fee

Program	Batch 1	Batch 2	Batch 3	Batch 4
S1	Rp. 4.500.000 (269,19 \$)	Rp. 5.000.000 (299,10 \$)	Rp. 5.500.000 (329,01 \$)	Rp. 6.000.000 (358,92 \$)

V. TUITION SUBSIDY

- For applicants to the Second Campus, the Development Fee is waived 100%, and the UKT (Single Tuition Fee) is set at Rp. 3.000.000 (179,46 \$).
- A 25% UKT subsidy is granted for Semester 1 and Semester 2, specifically for study programs other than the S1 Management program.

VI. REGISTRATION AND ADMISSION PATHWAYS

6.1. Admission Requirements

- Scanned copy of Senior High School Diploma / Certificate of Graduation (PDF)
- Scanned copy of Family Card (PDF)
- Scanned copy of National Identity Card (KTP) (PDF)
- Scanned copy of Birth Certificate (PDF)
- Photograph wearing suit and tie with red background (JPEG)
- Proof of Payment for Registration Fee (JPEG)
- Color Blindness Certificate (Specifically for the Data Science and Informatics Bachelor's programs)

The registration period is from November 21, 2025 to August 29, 2026

Registration Period			
Batch I	21 Nov 2025	s/d	28 Feb 2026
Batch II	02 Marc 2026	s/d	02 May 2026
Batch III	04 May 2026	s/d	27 June 2026
Batch IV	29 June 2026	s/d	29 August 2026

6.2. Procedures for New Student Registration

a. Online Registration

Prospective students register online through the Universitas Putra Bangsa admissions website at <http://pmb.universitasputrabangsa.ac.id/>.

b. Upload Required Documents

Prospective students complete the administrative requirements by uploading all electronic documents (required files) and proof of payment through their respective accounts.

c. Entrance Selection

Prospective students take the Academic Potential Test (TPA) according to the schedule set by the committee. Those who pass the selection may proceed to the re-registration stage.

d. Re-registration & Payment

Prospective students re-register by completing their personal data, submitting physical documents (if requested), and making payments according to the regulations.

e. Issuance of Student Identification Number (NIM)

For prospective students who have completed re-registration and payment, the university will issue a Student Identification Number (NIM).

f. Participation in PROSPEK Program

New students are required to participate in the *Program Orientasi Studi dan Pengenalan Kampus* (PROSPEK) as part of the campus orientation process.

6.3. Procedures for Transfer Student Registration

Transfer students are active students who, for various reasons, transfer with a certain number of credits. The Transfer Student Admission Program is divided into two categories:

a. Internal Transfer Students (Change of Study Program within Universitas Putra Bangsa)

Transfer between study programs within the university. A student who wishes to transfer from one study program to another must submit a transfer request to the Head of their current study program and the Head of the desired study program. With the approval of both Heads of Study Programs, the Head of Program will then submit the transfer request to the Rector, who will issue an official transfer approval letter.

b. External Transfer Students (From Other Universities)

Students from outside Universitas Putra Bangsa may apply for transfer to a study program within Universitas Putra Bangsa through a course conversion process.

▪ **Important Notes**

1. Applications must be submitted no later than one (1) month before the academic year begins.
2. Applicants must not have been declared as dropouts from their previous university.
3. The student must agree to the course conversion as determined by the Head of the target study program.
4. The student must be willing to pay the tuition fees applicable at Universitas Putra Bangsa.
5. Required Documents
 - a. A transfer request letter addressed to the Rector of Universitas Putra Bangsa through the Head of the target study program.
 - b. A legalized copy of the senior high school diploma (SLTA).
 - c. A legalized copy of the academic transcript from the previous university.
 - d. An official transfer approval letter from the previous university.
 - e. Other requirements are the same as those for new student admissions.

6.4. Admission Pathways

a. Regular Admission – Academic Potential Test (TPA)

The new student admission selection is based on the results of the Academic Potential Test (TPA), conducted by the Universitas Putra Bangsa New Student Admission Committee according to the registration period. The TPA consists of 50 questions.

Scoring Criteria:

- **Pass:** Correct answers > 30 questions
- **Fail:** Correct answers < 30 questions

b. Achievement-Based Admission (Without Test)

This admission pathway is for outstanding prospective students. It includes Academic Achievements, Sports Achievements, Arts Achievements, and Qur'an Memorization (Hafidz). Applicants are only required to submit an award certificate with a minimum achievement of 3rd place at the district/regency level.

c. KIP Kuliah

Admission pathway for new students through the Independent Higher Education Selection in accordance with government regulations.

More information: <https://kip-kuliah.kemdikbud.go.id/>

d. UTBK

New students may register through the **Computer-Based Written Examination (UTBK)**, which is a university entrance test under the Higher Education Entrance Test Institute (LTMPT).

Scoring Criteria:

- UTBK Score > 350: Admission to UPB without a test
- UTBK Score > 500: Admission to UPB with a registration fee waiver (Rp. 250,000) (14,96 \$).

6.5. Miscellaneous

1. The registration fee can be paid via transfer to the Bank Account/Virtual Account of each applicant.
2. Further information can be obtained from the New Student Admission Committee of Universitas Putra Bangsa at the UPB Campus, Jl. Ronggowarsito No. 18, Pejagoan, Kebumen, during office hours. Additional details are available at the Registration Section.

VII. RE-REGISTRATION

Prospective students who have been officially accepted as new students at Universitas Putra Bangsa are required to complete re-registration by:

- Paying the re-registration fee of IDR 750,000. (44,87 \$)
- Paying 50% of the development fee according to the admission wave.
- Paying the first-semester tuition fee (UKT).

Prospective students who are accepted but fail to complete the re-registration process or do not meet the required conditions will have their admission status revoked.

VIII. REFUND OF TUITION FEES

For newly admitted students of Universitas Putra Bangsa who have completed the re-registration process but later decide to withdraw, the fees paid cannot be refunded, except in cases where the student is accepted into a State University (excluding Universitas Terbuka).

The refundable fees are limited to the Development Fee and the Tuition Fee (UKT). Meanwhile, the Registration Fee and the Re-Registration Fee are strictly non-refundable under any circumstances.

IX. STUDENTS WITH DISABILITIES

For prospective students with special needs (students with disabilities) applying to Universitas Putra Bangsa, the admission process is as follows:

1. Applicants must register online through the Universitas Putra Bangsa Admission website at <http://pmb.universitasputrabangsa.ac.id/>.
2. Applicants must complete the available registration form and create an account.
3. Applicants must fulfill the administrative requirements by uploading all required e-documents and proof of payment through their respective accounts.
4. Applicants must provide a medical certificate from a healthcare professional/psychiatrist confirming their special needs status, and upload it to the UPB admission system.
5. Applicants who are graduates of Senior High School (SMA/MA/SMK) from all majors (Science, Social Science, Technical, Non-Technical, Religious, or Language Studies) with disabilities are eligible, provided they demonstrate good academic potential.
6. Applicants must pass the Academic Potential Test (TPA) and an interview conducted by the UPB admission committee.
7. Applicants with disabilities are those defined under the Regulation of the Ministry of Research, Technology, and Higher Education of the Republic of Indonesia No. 46 of 2017 concerning persons with disabilities, namely those with physical, intellectual, mental, or sensory limitations, and/or those with exceptional intelligence or talents.
8. Applicants with disabilities include those who face difficulties in the learning process due to physical, emotional, mental, or sensory limitations, including but not limited to:

- Hearing impairment (Deaf)
- Physical impairment
- Intellectual disability
- Communication disorders
- Slow learners
- Specific learning disabilities
- Autism spectrum disorder
- Attention deficit and hyperactivity disorder (ADHD)

CRITERIA FOR STUDENTS WITH DISABILITIES

No.	Types of Disabilities	Eligibility Criteria
1	<p>Hearing Impairment (Tuna Rungu) Refers to individuals with disabilities who experience limitations in their sense of hearing.</p>	<ul style="list-style-type: none"> • Able to lip-read the lecturer during the learning process. • Able to independently provide a Sign Language Interpreter (SLI) to support the learning process.
2	<p>Physical Disabilities (Tunadaksa) Refers to individuals with disabilities who experience partial or total impairment of their physical motor functions.</p>	<ul style="list-style-type: none"> • Have only one (1) non-functioning limb. • Still able to move without using a wheelchair. • Generally able to carry out daily activities independently.
3	<p>Visual Impairment (Tunanetra) Refers to individuals with disabilities who experience limitations in their sense of sight.</p>	<ul style="list-style-type: none"> • Still able to listen well • Able to follow the lectures well
4	<p>Autism Spectrum</p>	<ul style="list-style-type: none"> • Still able to listen well

No.	Types of Disabilities	Eligibility Criteria
	<p>Disorder (Autis) Refers to individuals with disabilities who experience long-term difficulties in communication and social interaction.</p>	<ul style="list-style-type: none"> • Able to follow the lectures well

X. Orientation Week and Campus Introduction Program (PROSPEK)

All newly admitted students who have met the requirements and completed the re-registration process are required to participate in the Orientation Week and Campus Introduction Program (PROSPEK) on the dates determined by the PROSPEK committee.